

Leap into possibilities and  
embrace your new beginning, together



Seize this moment to embrace new beginnings and pursue your aspirations. Our promotion supports your plans and provides protection for the journey ahead. Take the next step and explore the possibilities awaiting you and your loved ones. Act now — your new beginning starts today!

## Spring Into New Beginnings Promotion

Promotion till 31 March 2025

Boost your critical coverage and enjoy first-year premium discount<sup>1</sup>.

### Protection Plans

- PRUCancer 360
- PRULady
- PRUMan

**15.0%**

Exclusively for **ASCEND** and **OPUS** customers and their families

Receive an additional **10.0%<sup>2</sup> off your first-year premium** when you purchase a Protection Plan and pay premiums on annual mode.

**Speak to your Prudential Financial Representative today.**

Visit [www.prudential.com.sg/spring](http://www.prudential.com.sg/spring)

<sup>1</sup> Discount will be applied on the first-year premium in the first policy year only. First-year premium is the premium payable for the basic policy and supplementary benefit(s) in the first policy year, including the additional premiums payable due to substandard loadings, if any.

<sup>2</sup> An Ascend or Opus customer and/or their family members who purchase any of the eligible protection insurance plans will receive an additional 10% first-year premium discount if the premium is paid on an annual basis. This additional discount will be applied on premiums paid on the basic policy and supplementary benefit(s), including the additional premiums payable due to substandard loadings, if any. Family includes spouse, children, parents, siblings, and grandchildren.

Terms and conditions apply. Protected up to specified limits by SDIC.

Information is correct as of 1 March 2025.

This advertisement has not been reviewed by the Monetary Authority of Singapore.